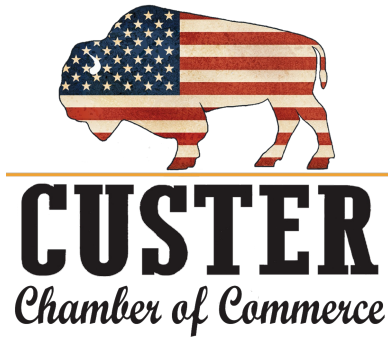


Buffalo Bytes



Minutes, Not Miles, From Adventure

*** when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting***

CUSTER CONNECTIONS

Burn Beetle Burn!!! Burn Beetle Burn!!!

If you haven't been to the Burning Beetle before, trust me, you're missing out! What a great fun winter event for Custer! The fireworks rival the 4th of July, and the entertainment is second to none!

This event just seems to get bigger and better with the passing of time. The addition of the Cross-Country team carrying the torch through town prior to the event and the puppets leading the "torch mob" have really brought a whole new level of fun to an already amazing event.

Being a part of the torch mob is quite the unique experience that I look forward to every year. I am so happy that the Chamber, as an event sponsor, receives a few torch-tickets enabling staff to participate! It's no wonder that people from all over the country come to town to participate in this family-fun one of a kind event!

We're very appreciative of all the volunteers who work really hard to make this event the success that it is every year. And we love that we just get to attend and have fun! We hope to see you all at the Beetle Burn this Saturday chanting Burn Beetle Burn!



Dawn Murray
Executive Director

IMPORTANT ANNOUNCEMENTS

Chamber Staff

Dawn Murray
Executive Director
dmurray@custersd.com

Jamie Dean
Administrative Assistant
jdean@custersd.com

Fred Baumann
Information Associate
fbaumann@custersd.com

Amy Brazell
Information Associate
abrazell@custersd.com

Pat Hattervig
Information Associate
phattervig@custersd.com

2022 Board Of Directors

Amy Bailey - President
John Stahl - Vice President
Michelle Fischer - Treasurer
Amanda Allcock
Craig Reindl
Diane Dennis
Corey Virtue
Bobbi Schmidt
Miranda Boggs

Julie Jenniges - City Liaison
Mark Naugle - School Liaison
Lydia Austin- CSP Liaison
Leah Noem- BID Board Liaison



To have things added to Buffalo Bytes, please send to Amy: abrazell@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

2023 Sponsorship Opportunities



Sponsorship Opportunities 2023



[Printable Sponsorship Form](#)



2022 Royalty



**Shaylee Gramkow, Kelly Wicks,
Kellyn Kortemeyer**

Sponsored by:

**Your Business
Here!**

Gold Discovery Days Banner Sponsorship Form

MARK YOUR CALENDAR

January 17-19

2023 South Dakota Governor's Conference on Tourism

January 21

10th Annual Burning Beetle

January 24

Gold Discovery Days Planning Meeting
At the Custer Beacon

5:15pm

January 26

Chamber Mixer at Dacotah Bank

5pm-7pm

February 16

Chamber Mixer at Custer Dental Studio

5pm-7pm

February 27-March 4

6th Annual Custer Restaurant Week
At participating restaurants throughout Custer

March 4

18th Annual Custer Trade Show
Custer High School (1645 Wildcat Lane)

9am-3pm

WEEKLY HUMOR

I'M TIRED OF WINTER!
I WANT TO FAST-FORWARD
TO COMPLAINING ABOUT
HOW HOT IT IS!



CHAMBER HAPPENINGS

Our 100th Anniversary of Gold Discovery Days is on July 21-23, 2023, and we want to make sure it's the BEST one yet! Please join us on **Tuesday, January 24 at 5:15pm at the Custer Beacon** to help us start planning!

*No food will be available this evening!



A poster for a "Chamber Mixer" event. The background is a blue sky with white snowflakes and a snowy ground at the bottom. In the top right corner, there is a logo for "CUSTER Black Hills - South Dakota" featuring an American flag. The main text "Chamber Mixer" is written in a large, elegant, cursive script. Below it, the date "January 26, 2023" and the time "5pm-7pm" are written in a smaller, cursive script. A dark blue banner with white text reads "Hosted by: Dacotah Bank". Below this banner, the address "35 S 6th St." is written in white. At the bottom, a white speech bubble contains the text "Mixers are a great way to meet, mix and mingle. Please come enjoy refreshments and bring a friend!" in a bold, black, sans-serif font.

100th Anniversary

GOLD Discovery Days
Custer, South Dakota

Chamber Mixer
January 26, 2023
5pm-7pm

Hosted by: Dacotah Bank
35 S 6th St.

**Mixers are a great way to meet, mix and mingle.
Please come enjoy refreshments and bring a friend!**



Save
the
Date

6th Annual Custer Restaurant Week

February 27 - March 4
2023



SATURDAY, MARCH 4TH

From 9am-3pm

**CUSTER HIGH SCHOOL
1645 WILD CAT LANE**

Trade Show



Reserve your space NOW

MEMBER SPOTLIGHT

2023 CUSTER CHAMBER

2023 CUSTER CHAMBER MEMBER SPOTLIGHT

**LET US SPOTLIGHT YOUR
BUSINESS! PLEASE SEND A FEW
WORDS AND PICTURES TO BE
FEATURED IN BUFFALO BYTES
AND ON SOCIAL MEDIA.**



To have your business featured in our Member Spotlight, please contact Amy Brazell at abrazell@custersd.com



Welcome

New Members

Southern Hills Screen Printing
The Church at Custer

Quilted Buffalo
LJ's Recovery & Transport LLC

AREA EVENTS

 **Cinnamon Rolls are
back at the Custer
Senior Center!!!!!!** 



**Caramel with nuts = \$3 Caramel without nuts = \$3
Frosted = \$2 Plain = \$2**

Friday	Friday	Friday	Friday
Jan. 6th	Jan. 13th	Jan. 20th	Jan. 27th

538 Mt. Rushmore Rd., Custer
9AM UNTIL THEY'RE GONE!

Call and reserve your fresh baked rolls!!
605/673-2708



JANUARY 21

3:00pm

Variety Show
Custer High School Theater

5:00pm

Gather for Torch March
Custer High School Parking Lot
CHS X County team
carries torch from Beetle to HS

5:15pm

Torch March
CHS Parking Lot to Pageant Hill

5:30pm

Burn!
Pageant Hill Park

6:00pm on

Bug Crawl!

Multi-Venue Party Downtown Custer

Come early and hang - these times are not exact.

BURNING BEETLE 10TH^{ISH} 2023 ANNUAL

PRE CRAWL FRIDAY NIGHT IN CUSTER

SD Outdoor Shop | Clark Machtemes and The Traveled Ground
Custer Wolf | Lost Cabin Tap Takeover + Beetle Bingo
Gold Pan Saloon | Live Music

BUG CRAWL SATURDAY NIGHT

Custer Wolf | Josh Williamson
Old Pine Social | Sawyer Brewing Tap Takeover + Live Music
Gold Pan Saloon | Lost Cabin Tap Takeover + Live Music
Calamity Janes | Live Music
Custer Beacon | Afterburn: Mateo Monk & Goodfire

Find information at: www.facebook.com/barkbeetleblues





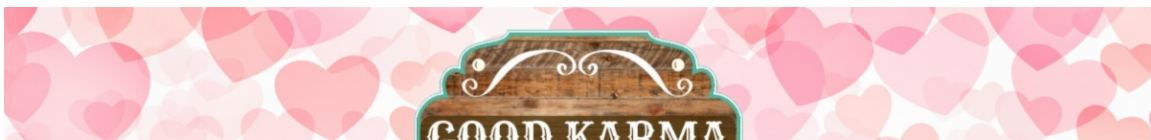
ANNOUNCEMENTS

Does your business do business with the tourism industry? Black Hills & Badlands Corporate Members provide essential business-to-business services to our members and are a pillar to the Black Hills and Badlands tourism industry. Show your support and become a Corporate Member today.

[Click here for six reasons to become a BH&B Corporate Member !](#)

**BLACK HILLS
& BADLANDS** **SD**

TOURISM ASSOCIATION





♥ Valentine's Day ♥ **SALE**



25% OFF BLACK HILLS GOLD

10% OFF MONTANA SILVER

15% OFF CINCH JACKETS, VESTS & SHIRTS

10% OFF ALL NON-SALE ITEMS

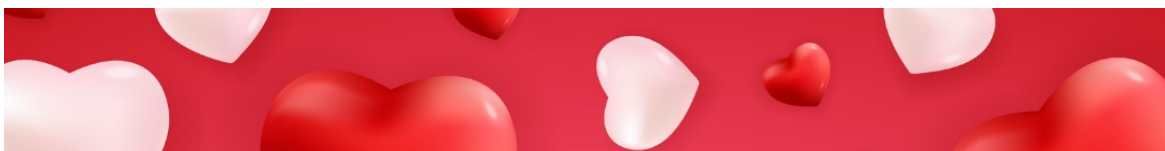
20% OFF METAL WALL ART & BUTTERFLIES

20% OFF PURSES

20-30% OFF SELECT CLOTHING

20% OFF TURQUOISE & WHITE BUFFALO

507 MT RUSHMORE RD. CUSTER, SD





VALENTINE'S DAY

Sale

**25% OFF +
FREE
DOMESTIC SHIPPING**

1/6-2/14

WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD





MOCCASIN SPRINGS
NATURAL MINERAL SPA
HOT SPRINGS, SD

Problems Evaporate Here.
☸

Spa & Massage Therapy | Yoga | 3-in-1 Sauna | Hot Spring Pools

Soak In Hot Springs (SD), Stay & Play with us!

Soak: moccasinsprings.com

Eat/Drink: southernhillsmmerc.com

Shop/Stay: hotsprings-sd.com

Wednesday-Sunday

Open: 8:30am-6pm January-April

Open: 8am-8pm May-December

Closed: Thanksgiving Day/Christmas Day/New Years Day

MoccasinSprings.com ☸ 605.745.SOAK

NEWS FROM THE STATE



Greetings and Happy New Year!

The 2023 Welcome Center Publication Program is now open for registration and is available on SDVisit.com. Please review the Program Policies and Requirements below before submitting your online registration form. The initial deadline is Friday, April 21.

[2023 Publication Program Policies](#)

[2023 Publication Program Requirements](#)

[REGISTER NOW >>](#)

All participants are strongly encouraged to attend one of the Literature Swaps that will be taking place in the spring of 2023 (locations TBD). The Literature Swaps are a simple way to distribute your material to all of the Interstate Welcome Centers FREE OF CHARGE and without having to ship it. More information regarding the Literature Swaps will be provided as it becomes available. You can also check the [Industry Calendar](#) on SDVisit.com for the latest happenings.

2023 Welcome Center Digital Display Ad Program

The Chamberlain, Wilmot, Vermillion, Valley Springs, and Spearfish Welcome Centers have TV displays that will feature a rotating display of various destinations. Participants' videos will appear in a rotation along with existing region-specific videos.

If you are interested in participating in the Digital Display Ad Program, you can review the [2023 À La Carte Cooperative Marketing Program](#) and booklet on SDVisit.com, or contact [Ashley Worth](#) for more information.

Best,

Mandy Lemmel | Welcome Center Manager

Department of Tourism

605-295-3246 | Mandy.Lemmel@TravelSouthDakota.com

PRESS RELEASES

Wind Cave National Park News Release

Release Date: January 10, 2023

For Immediate Release

Contact: Tom Farrell, tom_farrell@nps.gov, 605-745-1130

Wind Cave National Park closes backcountry for elk management operation

WIND CAVE NATIONAL PARK, S.D. – Backcountry areas of Wind Cave National Park will be closed to hikers from January 17 to February 17, twenty-four hours a day except on weekends. This closure will allow park staff to undertake a management operation to reduce the presence of chronic wasting disease (CWD) in the park's Rocky Mountain Elk population.

Elk will be removed to maintain the population at the park's desired target level. This action is consistent with the range of options presented in the Wind Cave Elk Management Plan/ Environmental Impact Statement signed in 2009.

Park resource management staff will be taking approximately 40 animals in affected areas of the park during this time. Every animal taken will be tested for CWD. Meat from animals testing negative for CWD will then be donated to the Pine Ridge Indian Reservation.

For the safety of park visitors, the park's backcountry will be closed to allow for the safe removal of animals through this selective reduction of herd density. Backcountry areas will be open on weekends, and the park's Red Valley and Highland Creek Roads will remain open the entire time.

This operation is part of a long-range study being conducted with the USGS to determine if lower elk density levels correlate to lower CWD prevalence rates. This information will help inform federal and state wildlife managers regarding the long-term health of the species.

Photo Caption: Backcountry areas in Wind Cave National Park will be closed intermittently this January and February for management actions to reduce CWD in the park's elk herd. (NPS Photo)

[Alt Text: A snowy hillside with ponderosa pine trees and elk, some standing and some lying down, looking toward the camera.]

www.nps.gov/wica

About the National Park Service. More than 20,000 National Park Service employees care for America's 424 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities.

Learn more at www.nps.gov, and on Facebook, Instagram, Twitter, and YouTube.



THE HEIDEPRIEM CO.



Custer Senior Center


January Schedule

[Click here to Check out the Custer School District Calendar for upcoming school events!](#)



WEEKLY INSPIRATION





One kind word can
warm three winter
months.

JAPANESE PROVERB

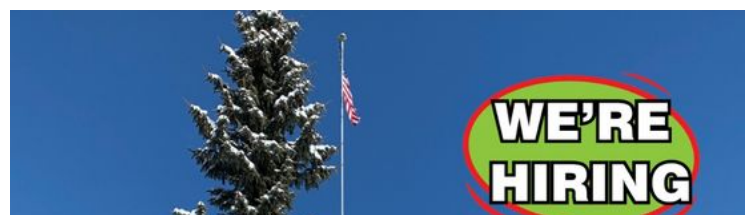
travelmelodies.com

HELP WANTED

Museum Director

Custer County Historical Society is seeking an Executive Director to help shape the museum's future & increase the organization's value to the community.

The purpose of the 1881 Courthouse Museum is to collect, preserve, exhibit, research and publish material for the study of history in Custer County and the adjacent Black Hills area. Working closely with the Board of Directors, the Museum Director oversees all



aspects of the 1881 Museum's day to day operation. The Museum is open to the public from May through September. Year-round position with reduced hours during the off-season.

For full job description
email 1881courthousemuseum@gwtc.net. EOE
605.673.2443



Trail Crew Intern Positions

For those interested or know others that might be interested, please see the attached vacancy announcement for Trail Crew Intern positions on the Black Hills National Forest.

Trail Crew Position

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: **GIFT SHOP CLERK**

SCHEDULE: PART TIME

PAY - \$9.95 PER HOUR

THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES PROGRAM (SCSEP)

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

Eligibility:

Individuals applying for the SCSEP must meet specific eligibility requirements in order to participate:

- A resident of South Dakota
- 55 years of age or older
- Unemployed
- A limited household income of no more than 125 percent above of the federal poverty level

Participant Benefits:

As a participant of the SCSEP will:

- Earn income – South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence

Be sure to check out the Help Wanted section on our [Website:](#)



Our Address:
615 Washington Street

Custer, SD 57730

Phone Numbers:
605-673-2244
800-992-9818

Send Us An Email

Connect With Us



[Visit our website](#)